



ARTY

ARTISTIC RESONANCE FOR THRIVING YOUTH

MODULE 2: VOICES ON CANVAS

Art as a tool for civic engagement and social dialogue

Project No: 2023-3-EL02-KA154-YOU-000182572

www.youthability.gr

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Co-funded by
the European Union

GENERAL GOAL OF THE ARTY PROJECT

- EMPOWER YOUNG PEOPLE THROUGH THE TRANSFORMATIVE POWER OF ART.
- PROMOTE ACTIVE CITIZENSHIP, SOCIAL INCLUSION, AND INTERCULTURAL DIALOGUE.
- FOSTER CREATIVITY AS A WAY TO INSPIRE CHANGE AND COMMUNITY PARTICIPATION.
- PROVIDE A SAFE PLATFORM FOR SELF-EXPRESSION AND COLLABORATION.
- ENCOURAGE YOUTH TO BECOME ACTIVE AGENTS OF POSITIVE TRANSFORMATION.



PROJECT OBJECTIVES

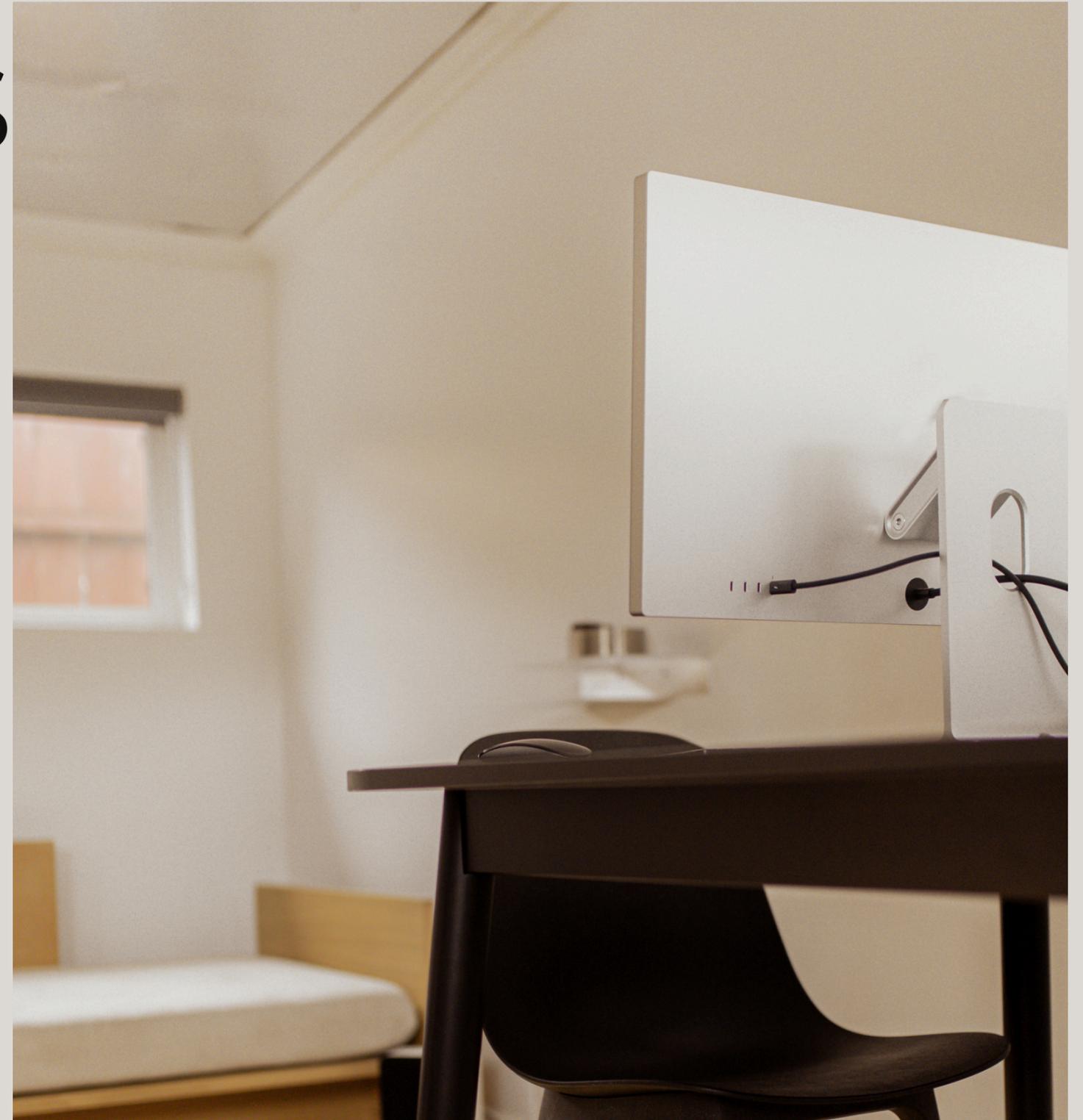
- Create opportunities for youth to express opinions and ideas through art.
- Encourage youth-led artistic initiatives that address real community issues.
- Develop key competences in critical thinking, leadership, and communication.
- Promote inclusive participation and cross-cultural understanding.
- Strengthen the sustainability of youth artistic networks and community projects.

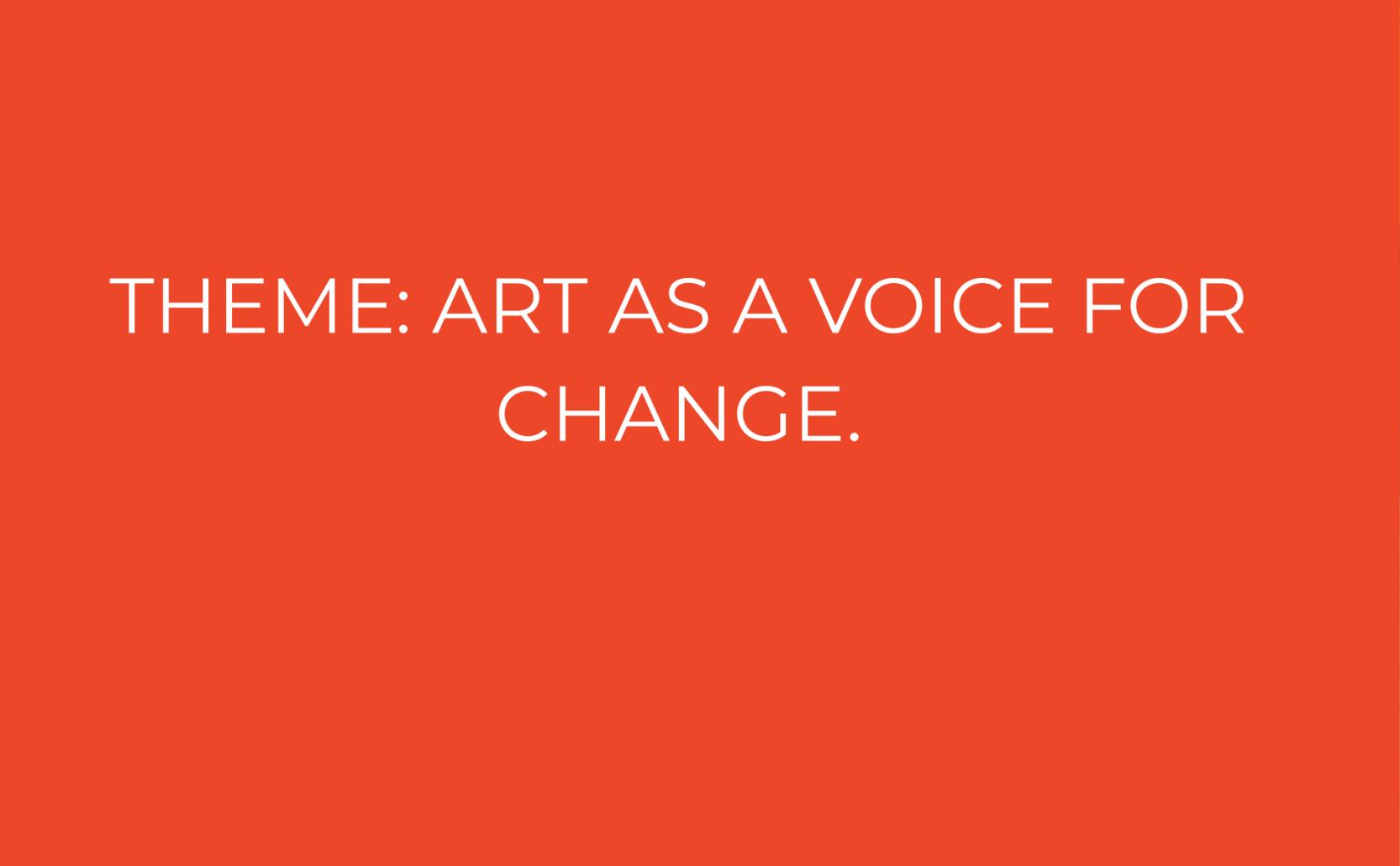




EXPECTED RESULTS

- Greater youth engagement in civic and cultural life.
- Improved artistic, social, and communication skills.
- Empowered young people who can use art for advocacy and awareness.
- Stronger local and transnational collaboration among artists and citizens.
- Visible social impact through community art actions and campaigns.

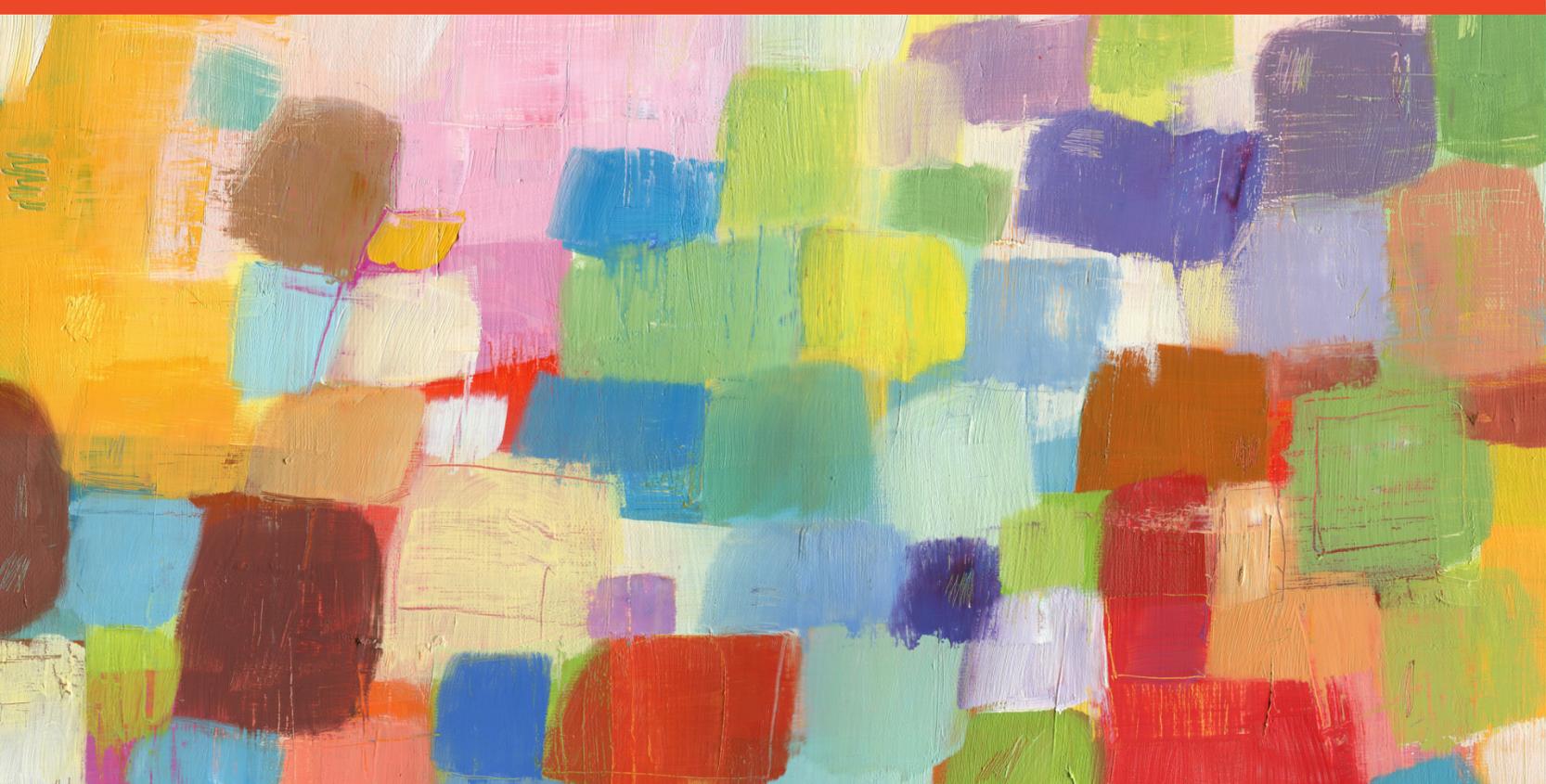




THEME: ART AS A VOICE FOR
CHANGE.



INTRODUCTION TO “VOICES ON CANVAS”



FOCUS: EMPOWERING YOUTH TO USE ART TO
EXPRESS OPINIONS AND PROMOTE CIVIC
VALUES.

- ENCOURAGES PARTICIPANTS TO REFLECT ON SOCIAL ISSUES THAT MATTER TO THEM.
- USES CREATIVE MEDIA (PAINTING, DIGITAL ART, POSTER DESIGN) FOR PUBLIC DIALOGUE.
- BUILDS CONFIDENCE AND COMMUNICATION SKILLS THROUGH ARTISTIC EXPRESSION.
- PROMOTES CRITICAL THINKING AND SOCIAL AWARENESS.
- “WHEN WORDS ARE NOT ENOUGH, ART BECOMES OUR VOICE.”

↳ MODULE OVERVIEW

MODULE TITLE: VOICES ON CANVAS

- MAIN CONCEPT: EMPOWERING YOUTH TO SPEAK THROUGH ART ABOUT ISSUES THAT MATTER.
- Uses creative expression to address social, political, and environmental challenges.
- Promotes art as a medium for civic dialogue and youth advocacy.
- Develops understanding of how creativity can influence public opinion and community change.
- Encourages teamwork, empathy, and a sense of collective responsibility.





GOALS OF THE MODULE

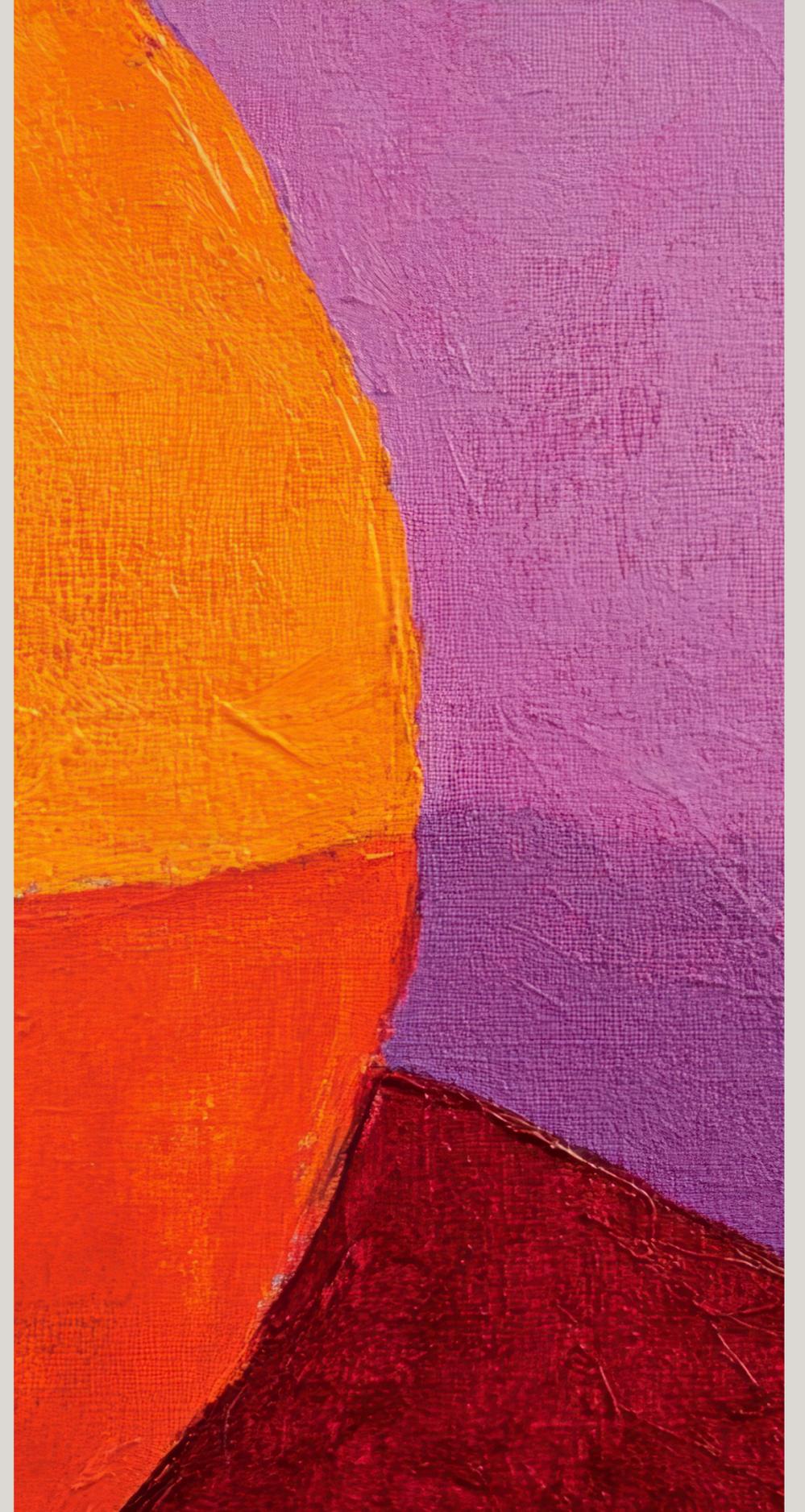
- ENABLE YOUNG PEOPLE TO COMMUNICATE THEIR SOCIAL CONCERNS THROUGH ARTISTIC MEANS.
- BUILD CONFIDENCE IN ADVOCATING FOR CHANGE AND EQUALITY.
- STRENGTHEN SKILLS IN VISUAL COMMUNICATION, COLLABORATION, AND PUBLIC PRESENTATION.
- ENCOURAGE CRITICAL REFLECTION ON SOCIAL REALITIES AND DIVERSE PERSPECTIVES.
- FOSTER ACTIVE CITIZENSHIP AND CREATIVE RESPONSIBILITY.



SKILLS DEVELOPED

-Participants will enhance their:

- Critical Thinking – analyzing social issues and expressing opinions creatively.
- Advocacy & Communication – using visual and verbal language to promote civic messages.
- Artistic Expression – creating impactful artworks that convey emotions and values.
- Collaboration & Empathy – working together on shared causes through art.
- Leadership & Initiative – taking responsibility for change and inspiring peers.





KEY ACTIVITIES

"- Poster Campaign: "Art for Awareness"

Participants design posters addressing local or global social challenges (e.g., inclusion, environment, equality).

Focus: clarity of message, emotional impact, visual storytelling.

- Debate: "Can Art Change Society?"

Interactive group dialogue combining verbal and visual reasoning.

Goal: develop confidence in expressing personal and collective views.

- Digital Art & Social Media Awareness

Creating digital artworks or short reels to spread civic messages online.

Promotes digital literacy, activism, and responsible communication.

REFLECTION & DISCUSSION

GUIDING QUESTIONS FOR PARTICIPANTS

- What social issue matters most to me — and why?
- How can I use art to raise awareness or inspire change?
- What does “responsible expression” mean in a digital era?
- How can collaboration amplify our artistic voice

- Outcome:

Youth discover how creativity can influence opinions, encourage empathy, and build community dialogue.



METHODOLOGY

Approach: Non-formal education through participatory and creative methods.

Combines visual arts, group dialogue, and digital storytelling.

Pedagogical Basis:

- **Art as a means of civic education and self-empowerment.**
- **Learning through creation, reflection, and collaboration.**
- **Encourages peer-to-peer dialogue, critical thinking, and public engagement.**
- **Facilitated in a safe, inclusive space that supports diversity of expression.**



CREATIVE PROCESS STEPS

1. Inspiration Phase
2. Discussion: “What are the issues we care about?”
3. Presentation of examples: protest art, murals, social media campaigns.
4. Creation Phase
5. Group or individual work: poster design, digital art, performance piece.
6. Focus on composition, color, and symbolic power.
7. Sharing Phase
8. Participants explain their message and artistic process.
9. Peer feedback and reflection on social relevance.
10. Exhibition Phase
11. Showcase: “Art that Speaks – Youth Voices for Change”
12. Can be public, online, or hybrid – encouraging civic dialogue.



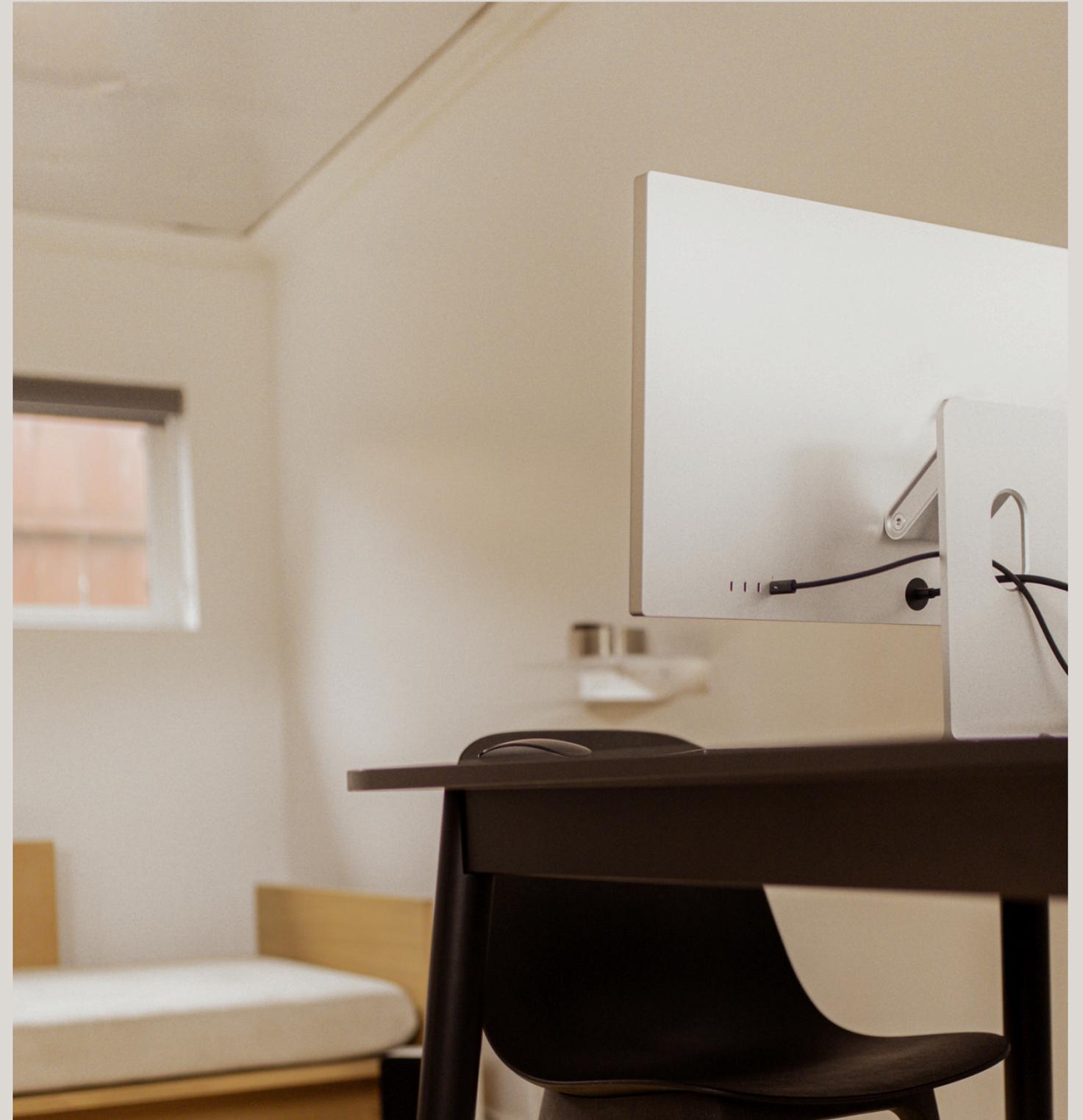


OUTCOMES PER ACTIVITY

- Poster Campaign for Improved design thinking and civic awareness.
- Debate: Can Art Change Society? for stronger communication and analytical reasoning.
- Digital Art Awareness for Enhanced digital literacy and advocacy skills.

Overall Impact:

- Empowerment through creativity, collective voice, and social responsibility.
- Participants see themselves as active contributors to change in their communities.



ROLE OF PARTICIPANTS AND

PARTICIPANTS: FACILITATORS

- Take ownership of their creative message.
 - Express personal and collective perspectives through art.
 - Engage actively in dialogue and collaborative creation.
 - Respect diverse opinions and support peer learning.
 - Use art as a bridge for understanding and civic engagement.
- "The facilitator becomes a catalyst — not a lecturer — guiding youth to find their own artistic voice for change."

FACILITATORS:

- Create an open, respectful environment for artistic expression.
- Encourage critical reflection and constructive dialogue.
- Support participants in transforming social ideas into visual language.
- Guide debates and discussions on civic topics with sensitivity and inclusivity.
- Motivate teamwork and ensure every voice is heard.

↳ TOOLS & MATERIALS

- Art Supplies: paints, markers, recycled materials, large posters, brushes, glue.
 - Digital Tools: Canva, Photoshop, online poster generators, video editing apps.
 - Social Media Platforms: Instagram, TikTok, or blog spaces for sharing messages.
 - Creative Atmosphere: background music or soundscapes to set emotional tone.
 - Discussion Tools: value cards, civic issue prompts, visual thinking boards.
- Environment:
- A dynamic, flexible space — indoors or outdoors — that encourages collaboration, dialogue, and expressive freedom.





EVALUATION & REFLECTION

Purpose:

To help participants recognize how art can express civic values and inspire community dialogue.

Evaluation Methods:

- Art Reflection Journals – participants write about their message and impact.
- Group Discussion – explore reactions to artworks and public engagement.
- Digital Feedback Wall – peers post comments or short videos reacting to others' creations.
- Self-Assessment Cards – “How has my perception of civic engagement changed through art?”

Goal:

Promote critical awareness, self-expression, and a deeper understanding of art as a tool for active citizenship.



IMPACT ON PARTICIPANTS

- Enhanced ability to express social concerns through creative media.
- Strengthened communication and advocacy skills.
- Increased confidence in public and digital spaces.
- Empathy and solidarity with peers from different backgrounds.
- Motivation to participate in civic initiatives and community projects.
- “Through my art, I realized I can speak louder without shouting — my colors became my words.”





EMOTIONAL LEARNING THROUGH ART

Title: Empathy and Civic Awareness through Creative Dialogue

- Participants learned to connect emotion with social meaning.
- Art became a channel for empathy, awareness, and collective expression.
- Sharing artwork encouraged listening, respect, and emotional maturity.
- Improved understanding of how feelings can drive civic motivation.
- The creative process nurtured both personal growth and social sensitivity.

- "When I painted about injustice, I also painted my hope."

FOLLOW-UP & SUSTAINABILITY

Next Steps for Participants:

- Continue creating and sharing socially engaged artworks.
- Launch youth-led online campaigns for local or global causes.
- Organize small exhibitions or digital galleries on civic themes.
- Mentor peers and inspire younger participants in future ARTY initiatives.

Long-Term Vision:

To create a network of young activists (artist + activist) who use creativity to promote participation, dialogue, and inclusion in their communities.
- “Voices on Canvas” becomes not just an art module — but a movement of youth who believe that art can build bridges, inspire empathy, and transform society.





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